HS 15233 - Role of the EU in Global Markets: Common Commercial Policy

Description

This seminar course aims to determine the role of the European Union in global markets. It examines the politics, institutions and content of the external policies of the EU, with a special focus on trade. Structurally, the sheer size of its market and its more than forty-year experience of negotiating international trade agreements have made the EU the most powerful trading bloc in the world. Yet its own trade policy is driven by strong domestic interests and preferences, aggregated in a singular institutional framework.

The seminar first reviews the institutions of the EU and its tools in exercising the Common Commercial Policy. It then surveys major position of the EU in the world trade vis-a-vis other partners, and its main trading standards and norms based on, where available, selected cases from relevant sectors. The ramifications of those EU policies for the rest of the world are to be also addressed in detail. Last not least, trade relations between the EU and selected regions of the world, with a special focus on developing regions, will be explored. Issues related to the role of the EU in International finance and security and foreign policies are, though relevant, outside the scope of this course.

Course Requirements

Requirements for Participation

1. Regular and active participation in the course with max 2x absent,
2. Making report of previous meeting
3. Presentation of the previous meeting in the class about 5 – 10 minutes

Requirements for credits

1. Regular and active participation in the course with max 2x absent
2. Presentation
   a. Presentation of one seminar topic (max. 30 min, handout one week before)
   b. Hand-out paper (1 page)
   c. Presentation of the thesis paper to the Lecturer one week before
3. Working Paper
   a. Submit Paper on the seminar topic presented
   b. Max. 10 pages net without Title, Content and Reference
   c. Academical writing rules apply (Citations, References, Plagiarism etc.)

This seminar will be taught in English. A working paper can be delivered in German or English. For further requirements for credits, please consult the JMC-Website www.jmc-berlin.org/Miscellaneous

Office Hours:

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Core Literature


Preliminary Course Programme and Suggested Reading

1)Common Commercial Policy (CCP)

20.10. (MB/FCE) General Introduction: basic concepts of the EU trade policy


27.10. (MB/FCE) Common Commercial Policy, Institutions and Tools

3.11. (FCE) The WTO and EU in global trading system


10.11. P1 The Doha Round and Position of the EU – Agriculture


17.11. P2 The Doha Round and Position of the EU – Services and Intellectual Property Rights


II) European “Social” Trade Policy: EU Standards and Norms

24.11. P3 Health Security

Disdier, Anne Celie´ & Lionel, Fontagn´e, 2009: Trade Impact of European Measures on GMOs condemned by the WTO Panel, Paris: CEPII.


1.12. P4 Trade and Environment


8.12. P5 Social Clause (child labor, trade union)

European Commission (2010): Combatting Child Labor

III) EU Trade with BRICs

15.12. P6 EU-Brazil

Lea-Arcas, Rafael (2008) - The EU and Brazil - Trading Partners in Different Fora, The Jean Monnet/Robert Schuman Paper Series Vol.8 No.11, June


18.12-3.1. Christmas break

5.1. P7 EU-India


12.1. P8 EU-China


19.1. P9 EU-Russia


Pipeline politics? Russia and the EU's battle for energy, Euractiv on 20.9.2009

IV) EU Trade with selected Regions

26.1. P10 EU- Mediterranean


2.2. **P11 EU-Developing Countries**


V) **New Challenges for the EU Trade Policy**

9.2. **P12 Global Economic Crisis and Trade**


16.2. **MB/FCE Conclusion and Evaluation**